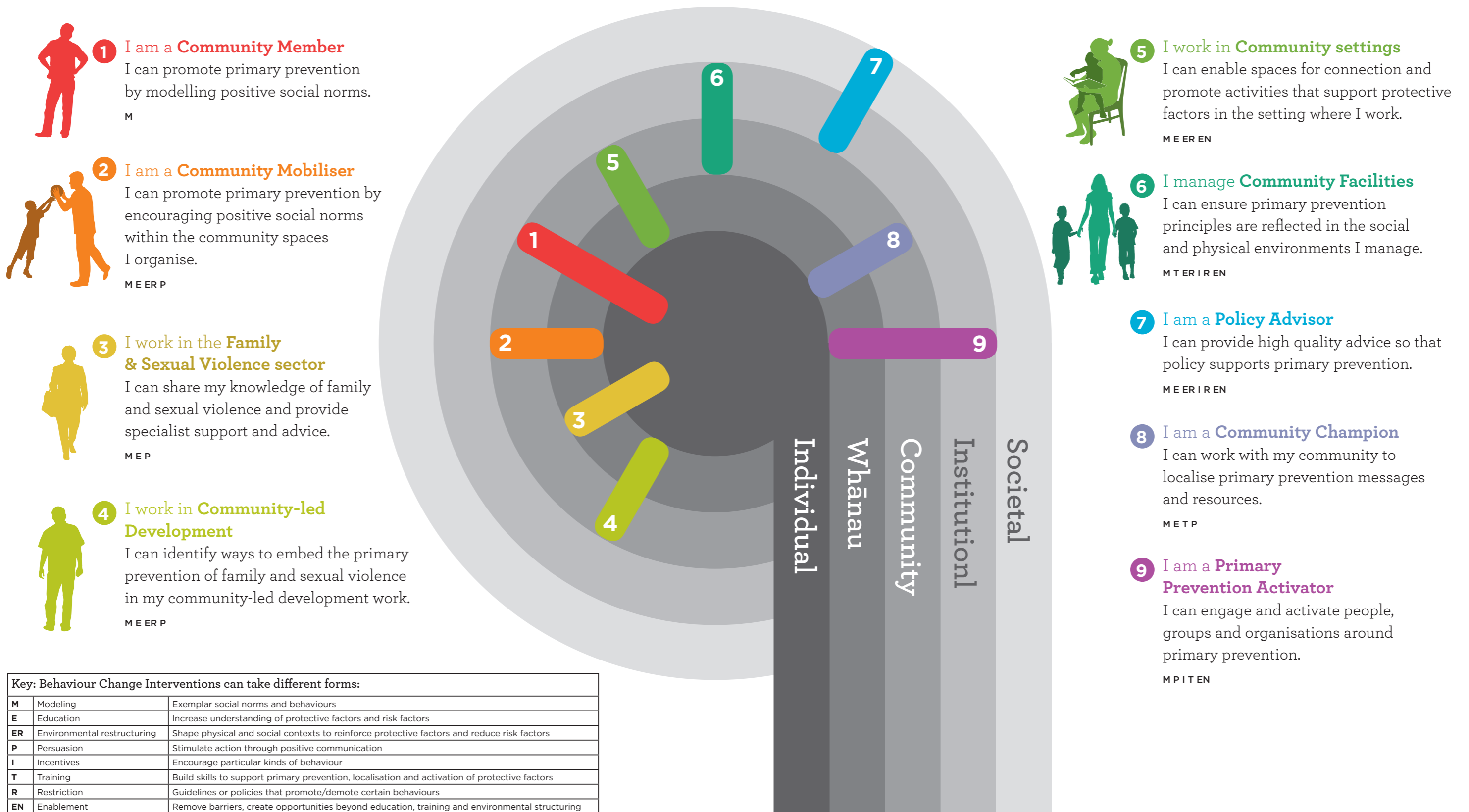


The Model: Nine roles for activating community-led primary prevention of family and sexual violence.

What is my primary area of influence and how can I promote the primary prevention of family and sexual violence?



Key: Behaviour Change Interventions can take different forms:

M	Modeling	Exemplar social norms and behaviours
E	Education	Increase understanding of protective factors and risk factors
ER	Environmental restructuring	Shape physical and social contexts to reinforce protective factors and reduce risk factors
P	Persuasion	Stimulate action through positive communication
I	Incentives	Encourage particular kinds of behaviour
T	Training	Build skills to support primary prevention, localisation and activation of protective factors
R	Restriction	Guidelines or policies that promote/demote certain behaviours
EN	Enablement	Remove barriers, create opportunities beyond education, training and environmental structuring