# Be. Accessible Presentation

## Be. Accessible – Social Change in Action

### Presenter: Megan Barclay. General Manager, Be. Institute

#### Slide One:

An image of a large yellow circle with the words “Be. Accessible” inside the yellow circle in a black font. This is the Be. Accessible brand and logo.

At the bottom of the slide is the Be. Accessible twitter handle @BeAccessibleNZ, and the Be. Accessible website address [www.beaccessible.org.nz](http://www.beaccessible.org.nz).

#### Slide Two:

An image of a blue coloured circle with the words “NZ: the best place in the world to Be.” With a photograph of a woman using NZ Sign Language in a welcoming way.

#### Slide Three:

An image of a world globe with a highlighted New Zealand standing out from the rest of the world with the words “Accessibility is the greatest opportunity for New Zealand and the world”.

#### Slides Four:

An image of one in four human figures with the words “1 in 4 New Zealanders have access needs”.

#### Slide Five:

An image of a baby figure with the words “60,860 babies are born in New Zealand annually”.

#### Slide Six:

An image of a blue circle with the number “50%” inside. Underneath are the words “People over the age of 65 have access needs”.

Next to that is a purple circle with the number 25% inside. Underneath are the words “By 2030, 25% of Kiwis will be over 65”.

#### Slide Seven:

An image of a yellow colour dollar sign. Next to it are the words “The Yellow Dollar”.

#### Slide Eight:

The heading with the words “Social Transformation”.

A figure of a wheelchair with a blue background. The words “Be. Accessible” inside a yellow circle in a black font. A figure of a bird with a yellow and orange background.

#### Slide Nine:

The heading “Three Interconnected Programmes”.

A white colour circle with a yellow border with the words “Be. Campaign activity to support all three programmes”.

Inside are three overlapping circles. One is a green circle with the words “Be. Welcome”. Next to it is an orange circle with the words “Be. Leadership” inside it. Underneath both is a blue colour with the words “Be. Employed” inside it.

#### Slide Ten:

A blue circle with the words “NZ: The Be.st place to Be” in white font.

On the left side is an image of a woman with her hands raised looking welcoming. On the right side is an image of a woman who is smiling.

#### Slide Eleven:

A pink circles with the words inside “Get in touch. P 09 309 8966. E [info@beaccessible.org.nz](mailto:info@beaccessible.org.nz). W beaccessible.org.nz. F @BeAccessibleNZ”.

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